

Business Research Guide

PRINT REFERENCE SOURCES

Directories

- Standard & Poor's 500 Guide (REF HG4057 .A4758 1999)
Directory of North Carolina State Business Licenses & Permits
(REF HD3630 .U7 D62 1998-99)
North Carolina Business Directory, 1999-2000 (REF HF5065 .N8 N6 2000)

Dictionaries

- Dictionary of Business and Management (REF HF1001 .R79 1983)
Barron's Dictionary of Marketing Terms (REF HF5803 .I46 1994)

Bibliographies

- Small Business Sourcebook, 2 vols. (REF HD2346 .U5 S66 2001)

Statistics

- County Business Patterns: North Carolina (REF HD5712 .C21)
RMA Annual Statement Studies (REF HF5681 .B2 R55 1998-99)
County and City Extra (REF HA214 .C68 2002)
Statistical Abstract of the United States (REF HA202 .A1 2003)
State Profiles: the Population and Economy of Each U. S. State (REF HA210 .S73 1999)

Handbooks and Manuals

- New York Public Library Business Desk Reference (REF HF5547.5 .N5 1998)
Small Business Profiles, 2 vols. (REF HD62.7 .S62 1994)
Business Plans Handbook, 2 vols. (REF HD62.7 .B865)
How to set up your own Small Business, 2 vols. (REF HD62.7 .F35 1999)
Schaum's Quick Guide to Business Formulas (REF HG4027.3 .S54 1998)

CALL NUMBERS FOR BROWSING THE SHELVES

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|--|---|
| HA – Statistics | HE – Transportation & Communications |
| HB – Economics | HF – Commerce |
| HC – Economic History | HG – Finance |
| HD – Land, Agriculture, Industry, & Labor | HJ – Public Finance |

BUSINESS PERIODICALS

- BUSINESS WEEK:** Current 3 months on display; remainder of current year in storage.
ENTREPRENEUR: Current year on display.
FORBES: Current 4 months on display; remainder of current year in storage.
FORTUNE: Current 4 months on display; remainder of current year in storage.
INC.: Current year on display.

ONLINE DATABASES

SIRS Researcher (Available on campus; home access available with password.)
SIRS Researcher provides thousands of full-text articles on a variety of social, scientific, health, historic, *economic*, *business*, political and global issues. Articles are selected from around 1500 newspapers, magazines, journals and government publications.

NC LIVE DATABASES: (Available on campus; home access available with password.)

Business ServiCenter: Support and guidance developed by NC Dept of Commerce for North Carolina businesses

Business Source Premier via EBSCOhost
Provides full text coverage of business journals, peer reviewed publications and magazines in all disciplines of business.

Economic Development Information System
Includes profiles of counties and industries in North Carolina. Provides a searchable database of available industrial properties, and comparisons between states for multiple indicators such as population, taxes, infrastructure, and labor force.

Morning Star Library Edition Provides comprehensive information on mutual funds and stocks.

Reference USA Provides detailed listings of residential, healthcare and technical company listings.

Regional Business News via EBSCOhost
Abstracts for 67 regional business publications. Includes some full text for some of those titles.

Learning Express Library: Learning Express is a comprehensive, interactive online library of practice tests and tutorials designed to help you succeed in academic or licensing tests. You'll get immediate scoring, complete answer explanations, and an individualized analysis of your results. See the BUSINESS WRITING SUCCESS SKILLS section under "Featured Resources".

WEBSITES OF INTEREST

CNN Financial Network <http://money.cnn.com/>
E-Commerce Times <http://www.ecommercetimes.com/>
International Trade Administration <http://trade.gov/index.asp>
Small Business Administration <http://www.sbaonline.sba.gov/>
Big Charts www.bigcharts.com
NASDAQ <http://www.nasdaq.com/aspx/iishome.aspx>