



SACSCOC Accreditation and Your Role

Why is Accreditation Important?

- ① The *Principles of Accreditation* by SACSCOC articulate standards, which are fundamentally important to us as an institution of higher education committed to providing a quality educational environment and experience for all students.
- ① Accreditation is essential to maintaining our reputation as an institution providing a high quality educational experience.
- ① Failure to comply with the Principles of Accreditation by SACSCOC has serious financial consequences, including loss of the ability to award federal student aid.

What is your role in the accreditation process?

Involvement of every faculty and staff member at the College is essential to the success of the reaffirmation process!

Quality Enhancement Plan (QEP)

- ① Participate in the selection of the topic through on-going, comprehensive planning and evaluation.
- ① Support the QEP through active participation.
- ① Participate in writing the plan with a focus on student learning/success.
- ① Be involved with the initiation, implementation, and/or completion of the plan.
- ① Commit the necessary resources for the success of the plan (time, expertise, money, etc.)
- ① Participate in the assessment of the plan.
- ① Participate in the review of the QEP by the SACSCOC on-site committee during its 3-day visit to CCC.
- ① Be informed – know what the QEP is, how it was selected, and how it will be implemented.

Compliance Certification

- ① Methodically document the College's compliance with each of the standards in the *Principles of Accreditation*. Each faculty and staff member has a fundamental responsibility to document the College's compliance with the standards in their area of responsibility.
- ① Make a compelling case for the College's compliance when writing assigned standards.
- ① Provide institutional memory and documentary evidence to support narratives for standards relating to your area.
- ① Participate actively in the on-site visit by the SACSCOC on-site committee.

Standards Specific to Your Role: Marketing and Public Affairs

The reaffirmation process is the collective responsibility of our entire College community! However, the following standards are specifically aligned with your responsibilities at the College.

Standard 2: Mission – the institution has a clearly defined, comprehensive, and published mission specific to the institution and appropriate for higher education. The mission addresses teaching and learning and, where applicable, research and public service. (Institutional mission) [CR]

- 🗣️ It is the responsibility of all members of the College community to support the goals of the College's mission through strategic planning and assessment.

Standard 7.2: The institution has a Quality Enhancement Plan that (a) has a topic identified through its ongoing, comprehensive planning and evaluation processes; (b) has broad-based support of institutional constituencies; (c) focuses on improving specific student learning outcomes and/or student success; (d) commits resources to initiate, implement, and complete the QEP; and (e) includes a plan to assess achievement.

- 🗣️ The QEP is an integral component of the reaffirmation process and reflects the College's commitment to enhance overall institutional quality and effectiveness by focusing on an issue the College considers important to improving student learning outcomes and/or student success.
- 🗣️ The QEP only works if all College members (faculty, staff, students, trustees, etc.) work together.

Standard 10.1: The institution publishes, implements, and disseminates academic policies that adhere to principles of good educational practice and that accurately represent the programs and services of the institution.

Standard 10.2: The institution makes available to students and the public current academic calendars, grading policies, cost of attendance, and refund policies.

Standard 14.1: The institution (a) accurately represents its accreditation status and publishes the name, address, and telephone number of SACSCOC in accordance with SACSCOC's requirements and federal policy; and (b) ensures all its branch campuses include the name of that institution and make it clear that their accreditation depends on the continued accreditation of the parent campus.

- 🗣️ The College accurately represents to the public its status and relationship with SACSOC; reports accurately to the public its status with state and federal government; maintains openness in all accreditation-related activities; ensures the availability of institutional policies to students and the public; and publishes appropriate information with respect to student achievement.